

HSD Meeting 8/24/21

Jamie called the meeting to order at 5:04 pm.

Present: Diane Le, Tuyen Than, Ken Takahashi, Karen True, Jessica Rubenacker, Dana Phelan, Stephanie Pure

Staff: Kathleen Johnson, James King, MaryKate Ryan

Public: Cassie Chin, Betty Lau, Cathal Ridge (Sound Transit), Leda Chahim (Sound Transit), Alexis Lair (Sound Transit), Sloan Dawson (Sound Transit), Gavin Sullivan (Madrona Bureau)

Public comment: Betty Lau commented on the agenda items, asking that Sound Transit address line and station planning in the Chinatown International District, and asked that the station naming consider including Chinatown in the name.

1. Consent agenda – Motion to approve by Ken, Second by Karen.

Jamie abstained from vote, all others voted to approve consent agenda.

2. Sound Transit

Kathleen introduced Sound Transit staff members and said that this would be the first of two parts, with this meeting focused on West Seattle and Ballard Link Extensions. Sound Transit CEO Peter Rogoff will be present at the next HSD meeting to answer questions.

Leda Chahim addressed overall plans for system expansion.

Cathal Ridge introduced West Seattle and Ballard Link extensions, and mentioned that much of the same information is available on the ST website.

Current information reflects realignment, i.e. most recent budget and schedule adjustments. Target date for Ballard is 2037 but affordable option is 2039. CID station will open in 2037 regardless.

Alternatives development took place 2017-2019.

Environmental review is taking place 2019-2023, will include public comment period in Fall 2021. Final EIS will be published in 2023. Board will select projects to be built after Final EIS.

Still studying several alternatives in the Draft EIS, which includes preferred alternatives, and some preferred alternatives with third-party funding.

In CID, still looking at all alternatives, didn't identify a preferred alternative.

CID segment – 4 alternatives

- 4th Avenue Shallow (CID-1a)
- 4th Avenue Deep Station (CID-1b)
- 5th Avenue Shallow (CID-2a)

- 5th Avenue Deep Station (CID-2b)

Environmental Impact Statement or EIS

- Provides agencies and the public an understanding of environmental consequences and assists in decision making – scope, alternatives, potential impacts, potential mitigation
- Typically study impacts on transportation, natural environment, and built environment
- Environmental justice focus within each area of the EIS

Station Planning

- Considers how entrances are sited, integration of bus lines and other connections, relationship to public spaces and surrounding development
- Requires partnering with City of Seattle and co-planning stations with communities
- Co-planning focuses on intermediate scale of station context, includes Metro and community organizations, as well
- Station Context Framework Progress Report – will be published alongside draft EIS in the fall, and will contain images to show station siting, main architectural features in plan, vehicle circulation, etc.
- ST website currently contains background information and high-level diagramming of station alternatives, including pedestrian, bike, and transit access

Community Engagement

- Online engagement platform
- Community briefings
- Fairs, festivals, and tabling
- Equitable engagement approaches
 - Exploring partnerships with community-based organizations
 - Partnership with City of Seattle’s Dept. of Neighborhoods Community Liasion program - especially encouraging comments on draft EIS
- Outreach to property owners

Stephanie asked if Kathleen if HSD has commented on a preferred alternative. Kathleen said that HSD has not supported a specific alternative but has recommended keeping the options open during the EIS process. HSD will continue to work to make EIS comment process accessible to community members, helping them to understand how to submit and frame a comment.

3. Strategic Plan

Kathleen shared that rationale for changes to strategic plan has not changed materially since last meeting. The plan has added elements related to continuous evaluation.

Strategic planning committee is forwarding plan to board with a “do pass” recommendation.

Jessica moved and Stephanie seconded, all voted in favor to approve the Strategic Plan as presented.

4. Grant Program Updates

- Executive Director Report describes some proposed policy changes in order to ensure that all King County funding can be spent by the end of 2022.
- Abandonment policy will help to ensure grantees that have not fulfilled requirements to close out grant can either meet those requirements or the grant funds can be recaptured for distribution to Round 4 grantees. Sets a specific policy for contacting grantees and closing out grants in a timely manner.
- Sapna Saporì has provided a scope of work for \$21,000 toward equity consulting work
- Foundant CMS contract for grant management software, which is under what was budgeted

Karen asked whether state policy required bids for the two contracts, and Kathleen answered that the threshold at which competitive bids are required is much higher than the amounts of these two contracts.

Karen asked whether there was representation from both neighborhoods on the equity committee and Kathleen answered that there was.

Jessica moved to approve the abandonment policy and two contracts, Tuyen seconded the motion, and all voted to approve the motion.

5. Communications planning

- Madrona will be working to refresh website
- Madrona Bureau focus is on brands, identities, and communications
- December 1 will be date for initial branding materials, so that they are ready for the
- Diane asked questions about Madrona Bureau's scope of work, and Gavin clarified these, including that video vignettes focusing on CID and Pioneer Square will be short, 2-3 minutes, and website will be designed such that it can be easily maintained by HSD staff in the future rather than requiring ongoing contract with Madrona Bureau or others

Ken moved to approve the scope of work, Karen seconded, and all voted to approve the scope of work for the contract with Madrona Bureau.

For the Good of the Order:

- Stephanie shared that in Spring 2023, 10 new stations on EastLink will be opened, and will connect with CID. Most of outreach is on East side, but there may be some impacts with bus routes being moved within CID. Stephanie will make sure that survey goes to HSD and to Board members.

- Tuyen shared that Saturday and Sunday will be Celebrate Little Saigon event – 11 am to 6 pm in front of Little Saigon Creative Space.

Meeting adjourned at 6:24 pm.

17:03:37 From Dana Phelan (she/her) to Everyone:

I can take notes!

17:03:51 From Dana Phelan (she/her) to Everyone:

I just might not be able to talk.

17:16:44 From Kathleen Johnson HSD (she/her) to Everyone:

Cathal, is the DEIS still expected in October?

17:30:13 From Tuyen Than (she/her), CID Resident to Everyone:

This is great! Where can we find this presentation later?

17:31:12 From Jamie Lee, she/her, SCIDpda to Everyone:

Leda - can you send to Kathleen to share?

17:31:36 From MK Ryan to Everyone:

This presentation is also being recorded for HSD to use/share.

17:32:05 From Alexis Lair to Everyone:

Yes - We can share the presentation with Kathleen who can send it out to the board.

17:33:07 From Kathleen Johnson HSD (she/her) to Everyone:

I do have the presentation and will send it out. It will take a few days for me to upload the recording.

17:33:08 From Jamie Lee, she/her, SCIDpda to Everyone:

thank you!

17:39:26 From Alexis Lair to Everyone:

<https://wsblink.participate.online/>

17:45:12 From Betty Lau to Everyone:

Does that include the powerpoint or can we have it separately?

17:46:28 From Leda Chahim - Sound Transit (she/her) to Everyone:

Hi Betty, we did share the PowerPoint with Kathleen and it looks like she'll forward it on, or I'm happy to share with you directly! leda.chahim@soundtransit.org

17:48:28 From Betty Lau to Everyone:

The variation, diagonal is it underground too?

17:48:45 From Betty Lau to Everyone:

Thanks, Leda

17:49:03 From Kathleen Johnson HSD (she/her) to Everyone:

Yes. All are underground at varying depths.

17:55:46 From Stephanie Pure to Everyone:

Note: FYI: this meeting is still being recorded.

18:04:31 From Kathleen Johnson HSD (she/her) to Everyone:

Equity Task Force is: Ken

Shava

Tuyen

Dana

Jessica

18:05:49 From Tuyen Than (she/her), CID Resident to Everyone:

Wish there were two of me!

18:11:57 From Diane Le (she/her), C-ID to Everyone:

Handful of questions:

18:12:10 From Kathleen Johnson HSD (she/her) to Everyone:

<http://www.madronabureau.com/>

18:12:17 From Diane Le (she/her), C-ID to Everyone:

Is there a copywriter and proofreader on the Madrona Bureau?

Is there a legal review process? Do we need to take the proposed tagline & slogan through legal?

Photo+Video Assets

What assumptions are being made about these deliverables? What keeps it within budget? What would make it fall into the complex category and increase budget?

What does maintenance look like once the website is launched? Will on-going updates happen with us or do we need to work through M.B.?

18:15:44 From Tuyen Than (she/her), CID Resident to Everyone:

There was a great recap of the kick-off meeting that we can share as well

18:16:00 From Stephanie Pure to Everyone:

That would be great.

18:16:48 From Gavin P. Sullivan (Madrona Bureau) to Everyone:

Absolutely.

18:18:23 From Gavin P. Sullivan (Madrona Bureau) to Everyone:

[madronabureau.com](http://www.madronabureau.com)

18:20:03 From Stephanie Pure to Everyone:

<https://kingcounty.gov/depts/transportation/metro/programs-projects/fares-routes-and-service/east-link-connections.aspx>

18:20:35 From Stephanie Pure to Everyone:

Survey comes out September 13.

18:21:42 From Diane Le (she/her), C-ID to Everyone:

<https://www.instagram.com/p/CSNQbwJhNI6/>

18:21:51 From Diane Le (she/her), C-ID to Everyone:

Instagram link to event

18:22:12 From Kathleen Johnson HSD (she/her) to Everyone:

<https://flisseattle.org/culture/celebratels/>