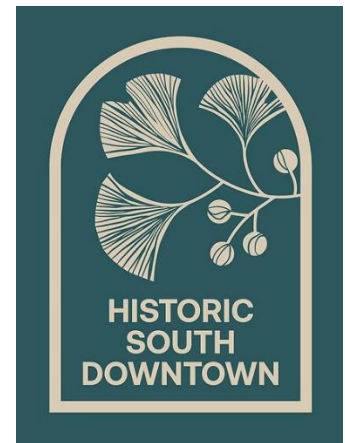


Historic South Downtown Board of Directors Meeting Tuesday, October 22, 2024



Present: Emily Kim, Leesa Kunke, Diane Le, Derek Lum,
Quyem Pham, Jessica Rubenacker, Jennifer Tam,
Tuyen Than, Jessa Timmer

Staff: Kathleen Barry Johnson, Ashley-Nichole Holland, MaryKate Ryan, Ellen Ta

Public:

Rebecca Frestedt (she/her), Department of Neighborhoods, International Special Review District,

Call to Order (Action)

Jessa Timmer called the meeting to order at 5:02pm.

Public Comment:

None

Consent Agenda (Action)

Presenter: Jessa Timmer

- *Meeting Minutes (September 2024)*

Motion by Leesa Kunke to pass the consent agenda. Second from Derek Lum. Jessica Rubenacker abstains. Approved by all. Motion passes.

Vote on November & December Meeting Dates (Information)

Presenter: Kathleen Barry Johnson

- Majority of board able to make the November meeting and cancel December meeting

2024 Annual Mixer Debrief (Information)

Presenter: Kathleen Barry Johnson, Ellen Ta

Ellen shared an overview of debrief at King Street Station

- 30% increase in attendance; 110 guests
- Semipublic space so more attendees learned about HSD for first time
- More residents attended, 14% increase; 16% increase business owners
- Looking into including activist/community engagement/activist/association within neighborhood in voting eligibility. Executive team will tease out
- Thinking about how to encourage folks to vote. Will also research online voting for future mixers

Feedback: presentation seemed long for standing, perhaps shorten in the future? Suggestion for next year for food is to opt for more finger foods (easier to eat while standing). Board always happy to give feedback/support on planning.

Pioneer Square Creative District (Information)

Presenter: Jessa Timmer

- Creative District Designation – PS is pursuing this designation from ArtsWA. Rainier Beach is the only other Creative District in Seattle but there are others around the state.
- Kicked off designation process last year. Created a steering committee of about 30 members (strong representation from various sectors of the creative economy). Laying out a plan with the steering committee for what a creative district would mean for PS and how to integrate into some of the work the Alliance already does.
- Long process – will submit application in next couple of months, which needs to go through City of Seattle Council to then go through the State to apply.
- Designation would open up grant funding (Federal and State) and networking. More arts-oriented funding opportunities.

Board Development (Information)

Presenter: MaryKate Ryan

- Not looking to create another board development committee, not enough capacity
- Proposing that we make a plan for the year, run through exec and external relations committees, then check in on it once or twice a year with the board on board development and perhaps add to the annual board retreat as a discussion topic
- Outreach based on your seats: look through partnerships list again, add in missing partners, asking board members from our sectors, finding one way to reach out folks in your sector per year;
- Trainings: OPRA and finance training (executive committee would approve trainings)
- Staff will bring forward a plan to full board in January
- Feedback: board members support not creating new committee, like proposal, like having regular reminders about board development and outreach

Grantmaking and Community Investment (Information)

Presenter: Kathleen Barry Johnson

- *Review of current work*
- *Planning for next round*
- Urgency to disperse remaining grant funding as soon as possible (about \$875k). Grant making and community investment committee meeting this week
- Current work: working with Alliance for PS and small business relief team (CIDBIA, SCIPDA and FLS) to provide each neighborhood \$75k investment to be spent through June 30.
- Looking to disperse remaining \$700k into the community
- Ideas for committee:
 - Take \$600k among orgs we have funded in the past, all rounds. If an org received X% of past funding, they would receive X% of this overall funding
 - Remaining \$100k for small grant round for orgs we haven't funded before

- Feedback: Are there constraints on this funding? Any reporting requirements? We would still need to contract with each of recipients, who would need to put the funding toward work within the neighborhoods and decide on type of final report. For this funding, we plan to skip releasing an RFP, would not have a committee review panel. Some orgs we have funded in the past no longer exist, so that's fewer that we've work with in the past. This would be unrestricted funding. Would this compromise ROI from State, with this smattering of grants, without defined outcomes for what the grants provided for the neighborhoods? Might that then compromise future funding from the state? Should we run RFP or put things in the contract to address this? Grantmaking committee should discuss. Perhaps we don't run an RFP, but work in outcomes that are connected to our priorities/strategic plan in the grant contracts – metrics that the orgs can follow based on their projects and which of our priorities/strategic plan they can speak to with their work
- Annual report will be ready at next meeting (November)

Program Updates (Information)

Presenter: Ashley-Nichole Holland, Kathleen Barry Johnson

- *Pier 48 & Major Events*
- *Ballard Link Extension*
- Ashley: attended the Colibri Annual Ferries Conference (Seattle), related to Pier 48 work. Full-day conference in the Central District. Gained a lot of affirmations presenting from community perspective, importance of building coalitions and informing lawmakers about project, reassuring. Ashley learned a lot about the existing tech, e.g. electrification, engineering, footprint, and that there's little standardization of ferries and boats, sometimes good for unique ports but very hard to get projects paid for, especially with electrification for large boats. Would like to have a larger presence from coalition at conference next year
- Pier 48 Coalition Meeting: just recently had the last meeting of the year and will restart in new year.
- Advocacy Days: Considering a Pier 48 Coalition advocacy day. Last year we had an HSD lobby day in Olympia and brought advocates from our neighborhoods to Olympia, which was successful. This year, thinking about one for HSD and one for Pier 48 Community Coalition.
- Stadiums/Major Events: First is Club World Cup (different from FIFA World Cup 2026) in 2025 (Club World Cup is football clubs, FIFA are national teams). CLug World Cup means less folks in our area than FIFA World Cup and more on par with a Seahawks game size wise. Dates: June 15, 2025-June 25, 2025. NO city activations (unlike FIFA World Cup). Only a secured event in North Lot. We won't know teams until December. Midday game times during the week.
- ST Light Rail Updates: ST Board will decide on what project they want to build for West Seattle on Thursday, October 24. Going to start scoping for Ballard Extension with a 45-day comment period. Whether you're pro N/S or pro North Midtown, everyone in South Downtown agrees need to extend comment period on EIS so as many people as possible can make meaningful comment on it. Working on animation.

FOR THE GOOD OF THE ORDER (Information)

Presenters: Jessa Timmer/All

- Interim Connecting with Community Dinner at Diamond Bay, VIP preevent party at Uncle Bob's Community Room, 11/2/2024 (HSD a sponsor) also Pradeepta Upadhyay's retirement
- Holiday Market in PS: December 7/8, also doing ice skating rink

- Holiday lights going up in PS, starting yesterday

ADJOURN (Action)

Meeting adjourned by Jessa Timmer at 6:18pm.

ZOOM COMMENTS

17:01:51 From Diane Le to Everyone:

Welcome back, mama Jessica!

17:02:29 From Jessica Rubenacker (she/her) to Everyone:

Replying to "Welcome back, mama J..."

Thanks, Diane! <3

17:03:56 From Kathleen Johnson HSD (she/her) to Everyone:

Reacted to "Welcome back, mama J..." with 👍

17:03:59 From Kathleen Johnson HSD (she/her) to Everyone:

Reacted to "Thanks, Diane! <3" with 👍

17:04:16 From Jessa Timmer to Everyone:

It's a pop quiz every time!

17:05:00 From Tuyen (she) CID Resident to Everyone:

Reacted to "Welcome back, mama..." with ❤️

17:06:08 From Rebecca Frestedt to Everyone:

Rebecca Frestedt (she/her), Department of Neighborhoods, International Special Review District, Joining from a bus, so introducing myself here. Hi, everyone!

17:06:18 From Kathleen Johnson HSD (she/her) to Jessica Rubenacker (she/her)(Direct Message):

Thanks!

17:06:57 From Tuyen (she) CID Resident to Everyone:

Reacted to "Rebecca Frestedt (...)" with 👍

17:07:04 From Kathleen Johnson HSD (she/her) to Everyone:

Reacted to "Rebecca Frestedt (sh..." with 👍

17:07:18 From Rebecca Frestedt to Everyone:

No comments

17:07:22 From Ashley Holland (she/siya), HSD to Everyone:

Reacted to "No comments" with 👍

17:09:20 From Ashley Holland (she/siya), HSD to Everyone:

just to confirm, Derek, are you taking notes?

17:09:39 From Jessica Rubenacker (she/her) to Everyone:

I'm taking notes, unless Derek really wants to!

17:10:03 From Ashley Holland (she/siya), HSD to Everyone:

YAY! Thanks for confirming, Jessica!

17:10:09 From Ashley Holland (she/siya), HSD to Everyone:

Reacted to "I'm taking notes, un..." with ❤️

17:17:31 From Rebecca Frestedt to Everyone:

This is a similar discussion with ISRD Board, coincidentally.

17:17:43 From Kathleen Johnson HSD (she/her) to Everyone:

Reacted to "This is a similar di..." with 👍

17:17:49 From Jessa Timmer to Everyone:
Replying to "This is a similar di..."

Will be curious how that's decided, Rebecca!

17:22:46 From Ashley Holland (she/siya), HSD to Everyone:
thank you for the report, Ellen!

17:22:51 From Tuyen (she) CID Resident to Everyone:
I loved the food!

17:27:27 From Kathleen Johnson HSD (she/her) to Everyone:
<https://www.arts.wa.gov/creative-district-communities/>

17:30:28 From Quynh Pham (she/her) to Everyone:
switching devices brb!

17:40:24 From Kathleen Johnson HSD (she/her) to Everyone:
Emily Kim joined the meeting on "iPhone." Welcome Emily!

17:47:30 From Tuyen (she) CID Resident to Everyone:
organizations and small businesses?

17:53:01 From Tuyen (she) CID Resident to Everyone:
wrapping my head around this: \$75,000 to Alliance PSQ and \$75,000 to various orgs in CID. In addition, \$600,000 that's going to be divvyed to previous grant recipients AND a \$100,000 would be opened up for new grantees. is that right?

17:55:52 From Quynh Pham to Everyone:

I like the idea of not doing an RFP, but work in outcomes that are connected to our priorities/strategic plan in the contracts

17:56:01 From Tuyen (she) CID Resident to Everyone:

Reacted to "I like the idea of..." with 👍

17:56:20 From Jessica Rubenacker (she/her) to Everyone:

Reacted to "I like the idea of n..." with 👍

17:57:03 From Quynh Pham to Everyone:

Reacted to "I like the idea of n..." with 👍

17:57:04 From Quynh Pham to Everyone:

Removed a 👍 reaction from "I like the idea of n..."

17:58:37 From Jessa Timmer to Everyone:

sorry, brb

18:16:05 From Kathleen Johnson HSD (she/her) to Everyone:

<https://www.housingconsortium.org/calendar/#!event/2024/11/2/interim-cda-connecting-with-community-dinner>

18:17:25 From Diane Le to Everyone:

My kids loved the ice skating rink